



# PALAIS ROYAL PAGE

Introducing Fifty of the New \$25 Suits at \$22.50.

It's the same as putting \$2.50 in the pocket of each suit we distribute. Or it may be looked at this way—it's advertising that benefits the store's patrons rather than the newspaper proprietors. It pays us—because the quick distribution of these fifty Suits will create sales for ten times that number. We reckon that a Suit that fits to perfection, gives complete satisfaction to the wearer, and attracts the admiration of other women, is responsible for the sale of at least ten others. The Palais Royal's new \$25 Suits of the 1907-8 autumn-winter season are therefore offered to-morrow, and until fifty are sold, at \$22.50 for choice.

Long Coats

Medium Coats

Short Coats

There's a style—a newly correct style—for every individuality. The petite and the grande as well as the medium figure can be fitted to best advantage from this new gathering. Semi-fitting and single and double breasted effects are here in various styles. Every Suit, man-tailored throughout, can be guaranteed to retain its graceful contour indefinitely. Each coat is lined throughout with best quality satin, and the full pleated skirt, with newly wide folds, may be relied upon never to sag. Materials include all-wool cloths in stripes, checks, plaids, and mixtures, also plain cheviots and broadcloths in black, navy, wine, green, and golden brown. One of the many styles is pictured to the left hand.

A CORRECTLY NEW HAT FOR EACH SUIT.

The Palais Royal is, we believe, the one establishment where Autumn Suits and Hats were planned in conjunction. Are not best possible results alone possible here? While the Annual Grand "Opening" in the "Millinery Parlors" will not occur until next Wednesday, September 18, the hats to wear with new suits will be on exhibition and for sale tomorrow, Monday, September 16. The one illustrated in the picture is \$7.50, the Aigrette being worth \$2.50. Similar Hats without the aigrette are to be \$5. The plainer English-style Hats are only \$3.50.

The new Gloves are of French kid, cape tan, chamois and leather-finish lisle. The colors include new shades of purple, green, red, tan, gray; also black and white. The new gauntlets are to be much worn, so are 8 to 16 button-length gloves. The price surprise tomorrow—79c for the new Long Leather-finish Gloves.

## September Sale of \$100,000 Worth of Home Needs.

Fully \$30,000 worth of the \$100,000 was purchased and will be distributed at very much less than the actual values. When money is dear, as it is now, the "cash business" is productive of best bargains, and the Palais Royal patrons have never had a better opportunity to purchase Home Needs. It is a rare opportunity, because prices of all raw materials and manufactured goods are higher than they ever were. Prompt cash is the only salvation.

### Blankets.

\$2.98; worth \$4.00.  
\$3.98; worth \$5.00.  
\$4.98; worth \$6.50.  
\$5.98; worth \$7.50.

A latest illustration with us was the purchase of \$5,000 worth of genuine California Blankets which can be distributed at about one-third their actual values. Bargains—good bargains—may be found in Housekeeping Goods, Housefurnishings, Table Linens, Silverware, Bric-a-Brac, &c. Since price lists can be made to exaggerate, and illustrations do not show quality, we deem it best to request an investigation. A visit here and to other establishments should be all that is required.

### "Tiffany Room" Bargain Spots—at \$1.98.

Coffee, Tea and Chocolate Pots; Sugar Bowls and Cream Pitchers, Butter Dishes, with Covers; Fancy Bread Trays, Candlesticks, Mayonnaise Boat and Tray, Sirup Pitcher and Tray, Fern Dishes, Cake Baskets, Card Stands, Jewel Cases, Mugs, Baby Cups, Bonbon Baskets, \$1.98.



50c



Choice for 48c.



\$1.98



\$1.79



\$1.19



39c



15c



98c



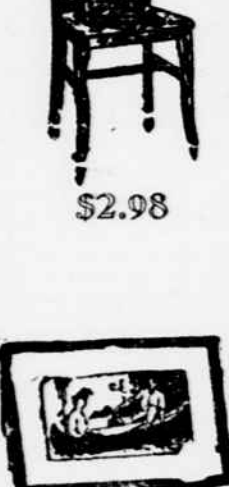
Cut Glass, \$3.69



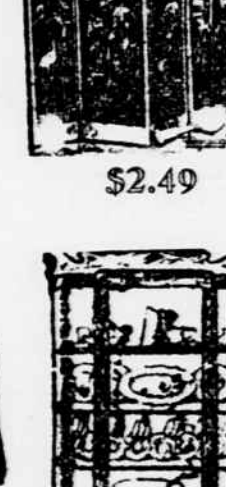
10 pieces, \$2.69



\$12.00



\$2.98



\$2.49



\$4.50



\$10.00



5 feet, 89c



\$2.98



59c yard



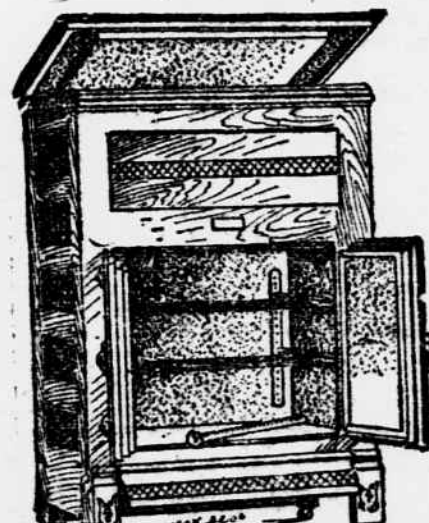
89c



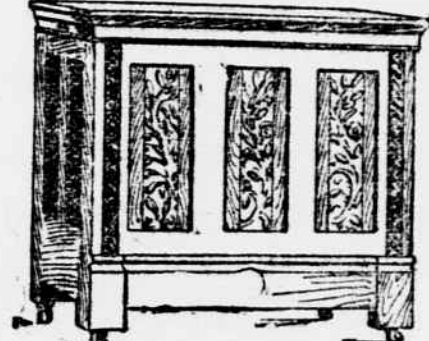
\$1.69



\$7.75



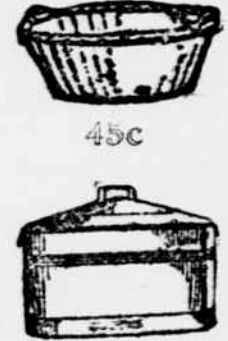
\$10.50 size, \$8.48



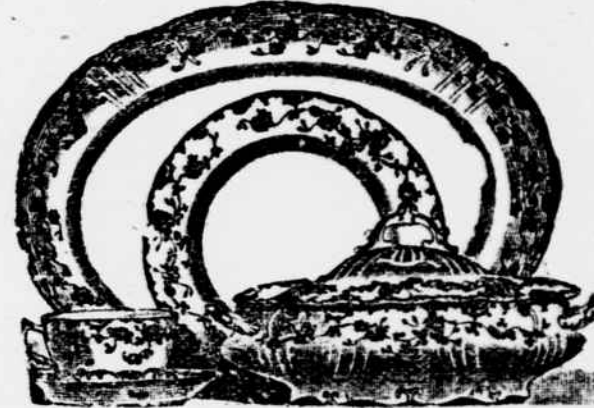
\$12 size, \$8.75



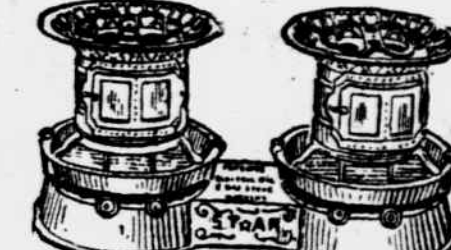
3c



79c



100 pieces, \$5.98



\$1.19



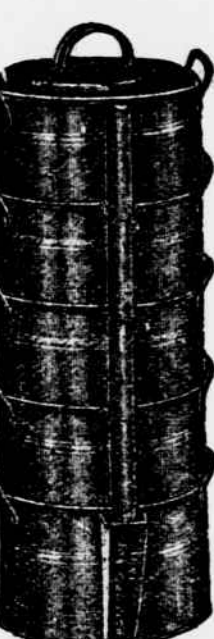
79c



19c



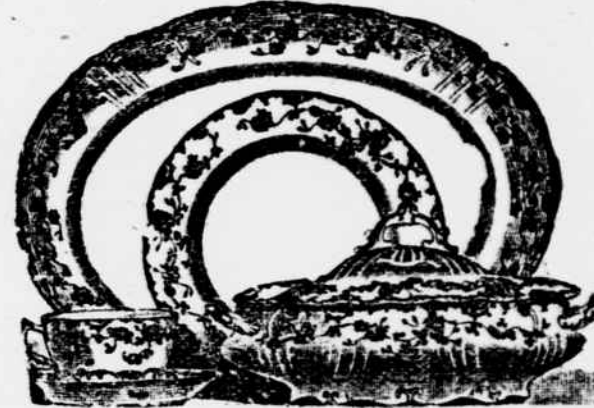
19c



3 for 39c



19c



100 pieces, \$5.98

**THE PALAIS ROYAL,**  
G STREET. Hours 8 a.m. to 6 p.m.